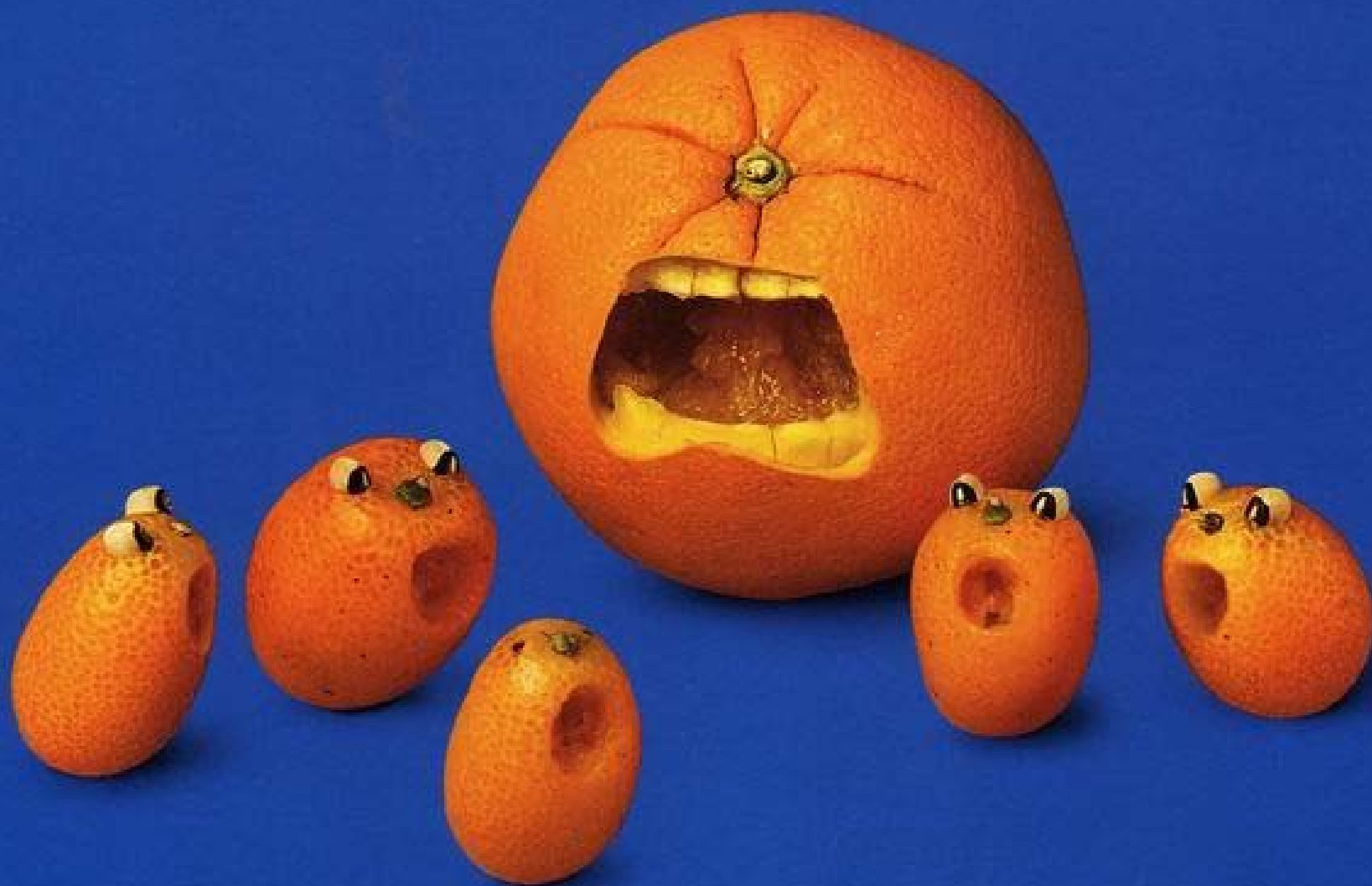


**Apples to Oranges:  
Bridging the Gap Between  
Research and Effective Policy  
Development**

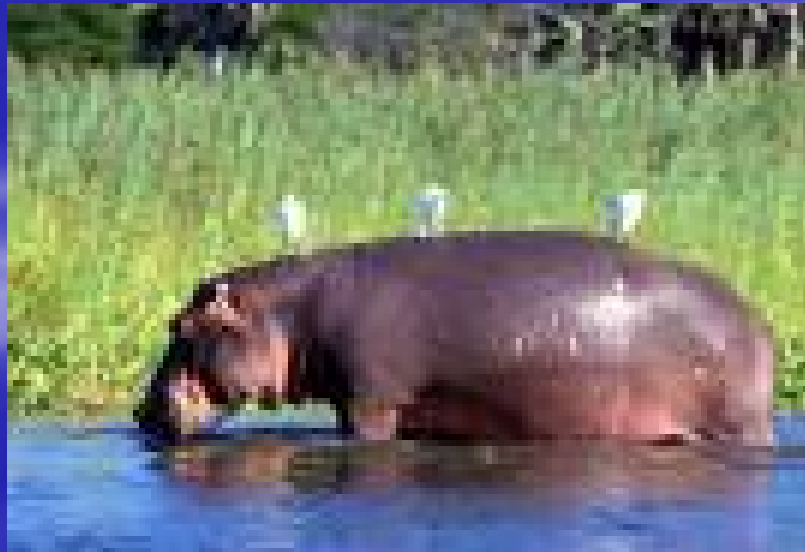
**There Oughta Be A Law**

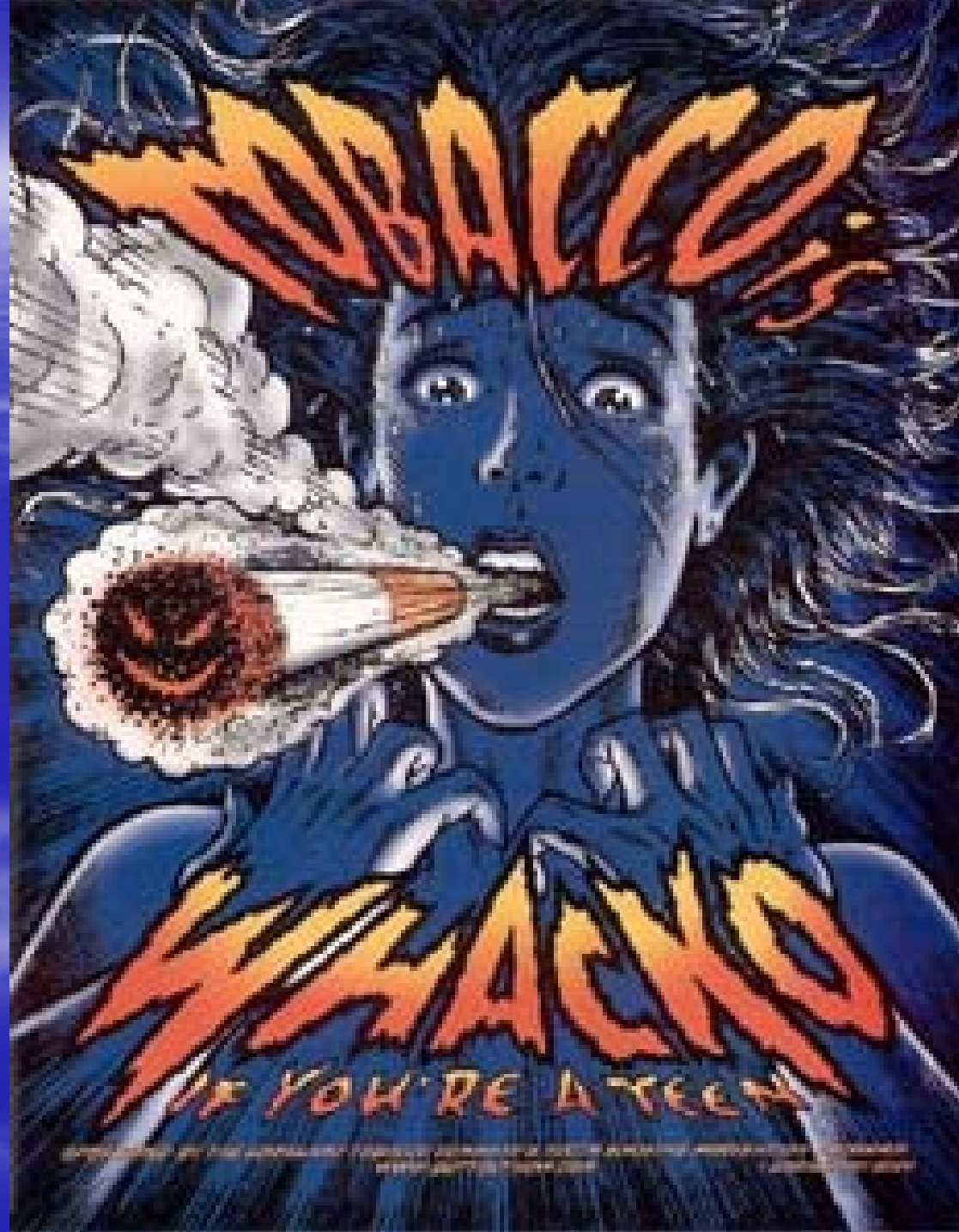
# Disconnect between Research & Policy

- They have their own languages/politics that do not translate/integrate well.
- Policy and research operate on different timelines.
- What is of interest to researchers and funders may not be of interest to policy makers.



Hypothesis:  
Both sides are comfortable  
with the status quo.





Is climate  
change  
different  
because we  
do not have  
time to  
follow the  
old rules?



Climate change is different  
because research is asking  
people to change their  
perceptions, their expectations,  
and their behavior.



# **CLIMATE CHANGE BEGINS AT HOME**

*Life on the two-way street of global warming*

**DAVE REAY**



“It is the public that is being  
asked to assume the risks...  
the public must decide whether it  
wishes to continue  
on the present road and it can  
only do so  
when in full possession of the  
facts...”

Rachel Carson, author *Silent Spring*

Climate experts forecast that polar bears, and other species affected by global warming, could become extinct, possibly even before our kids have children of their own.

# “Mommy, What is Global Warming?”



Kids today are growing up with worries about global warming in the same way we grew up fearing nuclear annihilation during the Cold War years. News about global warming is everywhere—on TV, the radio, in the newspaper, on the Internet, even at the movies. It's hard enough for grown-ups to sort out what it all means and what we should do about it, but for children, the issue can seem even more complicated and scary. Of course, it's not fair that kids have to worry about such grown-up problems, but Global warming is arguably the largest environmental issue facing the planet and it will continue to have an enormous impact on our children's generation. Luckily, parents can answer kids' questions and concerns in ways that will help reduce their anxieties and may even empower them to care for the planet better than any generation before them. And, best of all, help is now just a click away.

# Leadership

